Momina Khan

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EXPERIENCES

UBS

Product Designer and Researcher

March 2022 - Current

Craft intuitive flows, detailed wireframes, and interactive prototypes, **translating concepts into build-ready screens** for efficient development. Conduct **comprehensive user research** to gather insights, enabling data-driven decision-making in the design process. **Collaborate with cross-functional teams** to integrate user-centric design principles into digital strategies, fostering a cohesive and seamless user experience across platforms.

Freelance

Product Designer and Researcher

May 2020 - Current

Crafting intuitive and user-centric digital experiences tailored to diverse client needs. Demonstrating keen attention to detail and adept problem-solving skills, **collaborating closely with clients** to understand project objectives and target demographics thoroughly. Guiding projects through every stage of the design process, from initial wireframing and prototyping to final user testing and iteration, **ensuring seamless usability and optimal user satisfaction.**

MIST

Product and Graphic Designer

May 2019 - Sept 2023

Led the **end-to-end product design process** for DC MIST, a volunteer initiative, by conducting thorough research, ideation, and prototyping to enhance user experiences. Demonstrated **flexibility and adaptability** in responding to changing project requirements and priorities, contributing to the overall success of the volunteer initiative.

University of Maryland

Teaching and Research Assistant

May 2019 - Sept 2023

Provided personalized guidance to students on UX design projects, offering insights on **information architecture, wireframing, and prototyping techniques** to strengthen their practical skills. Organized and facilitated design critique sessions, encouraging peer-to-peer learning and fostering a collaborative environment for the exchange of ideas and best practices.

Ginger Cove Wellness

Product Design and Research Intern

May 2019 - Sept 2023

Spearheaded the **creation of a comprehensive wellness tracker** for Ginger Cove residents while transitioning various systems to digital platforms for enhanced efficiency. Responsibilities included conducting user experience **research to assess the feasibility** of incorporating features such as an event calendar, personal diary, event check-in QR code, weekly reports, and Ginger Cove Announcements. Crafted wireframes and low-fidelity mock-ups using Adobe XD, presenting these concepts to stakeholders for feedback.

EDUCATION

University of Maryland

Information Science, BS

Concentration in Product Design and Research

2017-2021

SKILLS

TOOLS

Photoshop, Illustrator, Figma, Procreate, Notion, Lightroom, GSuite, Miro

SKILLS

User Interface, User Experience, UX Research, Product Thinking, Prototyping, Wireframing, Visual Design, Auto Layout, Branding, Mockups, Graphic Design, Design Systems, Presentation

CERTIFICATIONS

IBM, 2022

Enterprise Design Thinking Practioner

NNGroup

UX Certification, In Progress

THANK YOU FOR READING!